

Welford on Avon Neighbourhood Plan & Save Welford Action Group

Parishioner Consultation Notes

You will find below the draft vision and objectives from the presentation for your reference. Please use these pages with the Consultation Form to let us know your views on each item.

Draft Vision for Welford in 2028

- To have a thriving community village which supports a wide range of village activities including small businesses through good quality community infrastructure such as village meeting places, indoor and outdoor sports facilities and high speed communications.
- Housing developments will have been sympathetically integrated into the village environment such that the character of the village and the street scene will have been maintained.
- New housing will support home working through high speed communications, to minimise commuting & improve environmental sustainability.
- Local infrastructure will have been upgraded to support village growth and the flooding issues will have been resolved.
- Traffic issues will have been resolved ensuring the village roads are safe for all residents and public transport connections will have been improved.
- Green buffers will have maintained the identity of Welford as distinct from the adjacent villages of Weston on Avon and Long Marston.

Key Objectives

- A. Accommodate between 51 and 75 new homes within the Parish between 2013 and 2028
- B. All new development should be phased across the Plan period.
- C. Developments which require primary school age children to be educated outside the village would not be supported.
- D. New development should be within the curtilage of the village
- E. New developments should be a broad mixture of affordable and market houses in line with village needs for affordable homes
- F. Developments should be “small scale sites of up to [10-15] houses” and be 'pepper potted' throughout the village
- G. Back and/or side garden developments will be assessed on their impact on the distinctive character of the village and alignment with the Village Design Statement.
- H. Developments which place undue strain on village infrastructure are not considered to be sustainable.

- I. The cumulative effects of new housing and commercial developments, within and outside, the village on traffic type and quantity will be a material consideration when considering future planning applications.
- J. Traffic Speed within the Parish is an issue for many residents
- K. Proposals that meet the Governments aspiration to improve rural Broadband reach and speeds will be essential to meet the Vision for a thriving community in 2028.
- L. Proposals and Neighbourhood Development Orders which facilitate the development of new Parish facilities would be positively supported and encouraged
- M. The Conservation Area, publically accessible green spaces, local wild life areas and sites of special scientific interest will be protected.
- N. Further development in flood zones will be resisted.
- O. Resist development proposals that link the villages of Welford on Avon and Weston on Avon
- P. Developments should conform wherever possible with the Village Design Statement
- Q. Agricultural land surrounding the village will be protected.

Please note we are very aware that the 51-75 objective for total new dwellings developments up to 2028 in the first objective could be vastly exceeded within 12 months based on the current planning applications. We will revise the number to ensure an appropriate figure is used in the final document.